

Greetings:

You are receiving this letter because we believe you are someone who sees the value in investing in our community's next generation. Please consider partnering with, and supporting Classical Christian Academy for our annual Royal Raffle and Benefit Ball fundraising event.

By God's grace, Classical Christian Academy exists to provide a Christ-Centered, Classical and College preparatory education firmly rooted in Biblical truth. While marking its 22nd year of service to North Idaho and Spokane area families, Classical Christian Academy currently has the privilege of educating students from Pre-Kindergarten through 12th grade. Our focus is to develop young people who will possess a passion for learning, who will love and serve God with distinction in society, and who will work to transform our community.

The Royal Raffle and Benefit Ball is our primary fundraiser and this event will be held March 10, 2018, at The Coeur d'Alene Resort. Historically, this evening has successfully drawn several hundred people from the surrounding communities. With your help, we hope to make this Benefit our best year yet!

Classical Christian Academy invites you to participate as an event sponsor or donor. The sponsorship levels are referenced on the enclosed sponsorship sheet. Other ways to contribute would be providing merchandise or services for the silent or live auctions. All sponsors will be recognized at the event.

The broad variety of donations from supporters like you has made this event successful. If you have donated before, thank you! We hope you will consider donating again. If you have not previously donated to our auction, please consider a contribution this year. Last year, the Royal Raffle and Benefit Ball raised over \$80,000 that was applied directly to Classical Christian Academy's Mission. This year, our goal is to raise \$100,000.

Classical Christian Academy is a 501(c) (3) organization, allowing donations to be deductible to the extent permitted by law. Tax ID# 82-0483395.

Thank you in advance for your consideration and partnership.

Yours truly,

Dan Hopper, Headmaster and the RRBB Planning Committee



Sponsorship Levels

Platinum Sponsor - \$5,000 donation*

Sixteen (16) complimentary event tickets with VIP seating

Print & Social Media coverage with sponsor logo

Website and Newsletter advertising

Logo printed in CCA Yearbook

Event program/ Prominent display at event as a Platinum Sponsor

2 overnight stays at the CDA Resort on the night of the event

Gold Sponsor - \$2,500 donation*

Eight (8) complimentary event tickets with Preferred seating

Print & Social Media coverage with sponsor logo

Website and Newsletter advertising

Logo printed in CCA Yearbook

Event program/ Prominent display at event as a Gold Sponsor

1 overnight stay at the CDA Resort on the night of the event

Silver Sponsor - \$1,000 donation*

Four (4) complimentary event tickets

Print & Social Media coverage with sponsor logo

Website and Newsletter advertising

Business name printed in CCA Yearbook

Event program/ Prominent display at event as a Silver Sponsor

Bronze Sponsor - \$500.00 donation*

Two (2) complimentary event tickets

Print & Social Media coverage with sponsor logo

Website and Newsletter advertising

Business name printed in CCA Yearbook

Event program/ Prominent display at event as a Bronze Sponsor

*Ad size and frequency will be proportionate to sponsorship level.

As always, we are more than happy to discuss the specific details of your support with you at any time.